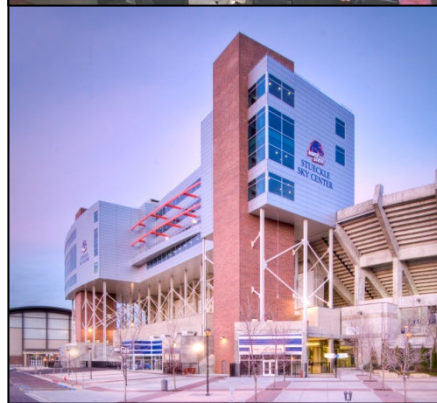


UNECK PROJECTS IN CONJUNCTION WITH
SPORTS CAREER CONSULTING PRESENTS ...

1ST ANNUAL SPORTS BUSINESS & CAREERS LEADERSHIP CONFERENCE AT BOISE STATE!

MAY 15TH, 2009



**COST: \$25 PER
STUDENT**

Conference Tentative Schedule of Events:

9:00 a.m. – 10:00 a.m. – Boise State Athletic Facility Tours

*Bronco Stadium / Taco Bell Arena
Caven Williams Indoor Facility / Allen Noble Hall of Fame*

10:05 – 10:40 - Keynote Speaker

Chris Peterson, Boise State Broncos Head Football Coach

10:45 a.m. – 11:45 a.m. – Guest Speaker Session #1

Speaker #1 – Sports Marketing (Boise State Athletics Staff)

Speaker #2 – Presenter to be named later

11:50 a.m. – 12:30 p.m. – LUNCH BREAK / VIDEO / RAFFLE

Lunch at BSU student union (not provided) / Raffle for giveaways

12:45 p.m. – 2:00 p.m. – Guest Speaker Session #2

*Speaker #3 – Life Away from the Diamond: A Pro Playing Career
Won't Last Forever (John Jaha, 10 Year MLB Player)*

*Speaker #4 – Performance beverage marketing (Bruce Thompson,
President, Hydrate 2^o)*

2:05 –Campus Tours

2:30 p.m. - Event Conclusion / Schools Depart

